



The 23rd International Conference of the International Association for Intercultural Communication Studies (IAICS)

Call for Papers

Conference Time: June 6-8, 2017
Conference Venue & Host: Macao Polytechnic Institute, Macao
Conference Theme: “Languages and Cultures in a Globalizing World: Diversity, Interculturality, Hybridity”

In today's world, globalization erases boundaries and leads to increased contact among various languages and cultures. While human contact and migration have always been present throughout history, e.g., on the Silk Road, today's media and transport capacities facilitate contact and communication to an exponentially greater extent than ever before. As a consequence, the phenomena of diversity, interculturality and hybridity are intensified. Juxtaposed to increased contact ensuing from globalization are both the positive and negative aspects of the protectionist efforts of localism. The theme of this conference seeks to examine the context of these problems within the spheres of education, language, culture, and society.

Conference Goals:

- To provide scholars, educators and practitioners from different cultural communities with opportunities to interact, network and benefit from each other's research and expertise related to intercultural communication issues;
- To synthesize research perspectives and foster interdisciplinary scholarly dialogues for developing integrated approaches to complex problems of communication across cultures;
- To advance the methodology for intercultural communication research and disseminate practical findings to facilitate understanding across cultures;
- To foster global intercultural sensitivity and involve educators, business professionals, students and other stakeholders worldwide in the discourse about diversity and transcultural communication issues.

Topic areas are broadly defined as, but not limited to, the following:

Cosmopolitanism in culture	Intercultural communication and cosmopolitanism
Cosmopolitanism in literature	Time and space in culture / literature
Language and culture	Intercultural communication and nationality

Language and identity	Comparative culture
Cultural identity	Intercultural communication and interculturality
Cultural hybridity	Diversity studies
Interculturality in literature	Language Teaching as Intercultural Communication
Media and interculture	Internet intercultural communication
Multi cultures and interculturality	Intercultural communication competence
Culture and travel writing	Intercultural education
Crosscultural encounters	Interculture and human resource management
Comparative poetics	Interculture and public policy
Comparative literature	Transnational enterprises and intercultural communication
Imagology	Cultural study theories
Literature and religion	Culture and diplomacy
Literature and film	Language planning and policy
Translation studies	Intercultural pragmatics

Guidelines for Submissions

- Abstract, **100-150** words **in English**, including positions, affiliations, email addresses and mailing addresses for all authors. Times New Roman 12 pt font size, single spaced.
- Panel proposals reflecting the conference theme may be submitted. Panel proposals should include a 100-150 word abstract of each panelist's paper (as above) and panelists must each individually complete the registration process (as below).
- The submissions will be evaluated by peer-review. There is a cap of 300 participants in the joint conference (see "Joint Conference" and registration information below).

Deadline: Please submit abstracts and panel proposals by 28th February, 2017.

Conference Working Language: English

Joint Conference: The 23rd IAICS Conference is held in conjunction with the 6th International Conference on English, Discourse, and Intercultural Communication (EDIC), Part I (Macao), June 6th-8th, 2017, followed by 6th EDIC Part II (Xinjiang), June 9th-11th, 2017. For information on EDIC Part II (Xinjiang), please contact the Xinjiang conference organizers.

Submission to: For correct registration, please follow this two-step procedure:
 1) register and submit abstract online at <http://edic.ipm.edu.mo>, then
 2) forward the computer-generated email you receive from the online registration with your registration number to ics@stu.edu.cn

Registration Fee: Waived. However, participants should arrange their own accommodation.

Online Information: <http://www.uri.edu/iaics/>, <http://edic.ipm.edu.mo/>

Sample Abstract

The Development and Validation of the Intercultural Sensitivity Scale

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The present study developed and assessed reliability and validity of a new instrument, the Intercultural Sensitivity Scale (ISS). Based on a review of the literature, 44 items thought to be important for intercultural sensitivity were generated for the purpose of analyses in this study. A sample of 414 college students rated these items and generated a 24-item final version of the instrument which contains five factors. An assessment of concurrent validity from 162 participants indicated that the ISS was significantly correlated with other related scales, including interaction attentiveness, impression rewarding, self-esteem, self-monitoring, and perspective taking. In addition, the predicted validity test from 174 participants showed that individuals with high ISS scores also scored high in intercultural effectiveness and intercultural communication attitude scales.